



March 4, 2003

Dear Sir/Madame:

I am writing to tell you about the Association of Registrars of the Universities and Colleges of Canada (ARUCC), and to invite you to consider becoming a Corporate Member.

ARUCC is an association of some 150 member universities and colleges from all regions of Canada. Institutional members nominate professional individuals who work as registrars, admission directors, student records managers, student services managers and other personnel in the areas of student advisement and counseling, student financial aid and placement, and student-related information technology. The association promotes the exchange of information among members about issues and developments that are of interest to those working in student administration in higher education.

Organizations that are approved as Corporate Members of ARUCC are considered by the Executive to offer products and/or services that benefit our members in carrying out their professional responsibilities. In return for the corporate membership fee, we offer the following benefits:

- Listing in our Directory and web site (www.arucc.ryerson.ca) with a brief (25 word) explanation of your company's services;
- 50% reduction in exhibit space at our national biennial conference [note that our next Conference will be in Ontario in late June, 2004; watch our web site for details!]
- Direct access to the Executive for discussion of corporate services which may benefit the membership;
- One complimentary set of membership mailing labels per annum, on request (in electronic or printed format)
- Further sets of labels available for a fee (\$50 for an electronic posting; \$50 plus costs for printed labels).
- Complimentary subscription to our publication, CONTACT, and an opportunity to contribute brief articles to the Corporate News page

Our corporate members have been tremendously supportive of our organization in the past—and we believe that your membership in ARUCC will be good for your business as well as for our Association! If you are interested in Corporate Membership, simply e-mail me (lea.pennock@usask.ca) with a brief description of your products and/or services, and I will bring your application to our Executive.

Sincerely,

Lea Pennock, PhD
Past President, ARUCC