



EXHIBITS
ARUCC 2014 Conference
Quebec City Convention Centre
June 16-17, 2014

Take advantage of the opportunity to promote your product/service and enhance your profile with decision-makers from Canadian colleges and universities by exhibiting at the ARUCC 2014 Conference.

The 2014 Conference is scheduled for June 15-18, 2014 at the Quebec City Convention Centre in Quebec City. This three-day Conference offers educational plenary and breakout sessions as well as networking opportunities in a focused format. The 2014 ARUCC Conference provides exhibitors with an excellent opportunity to showcase products and services to key personnel from universities and colleges across Canada.

Conference Attendees:

The Annual Conference attracts 275+ registrars, admissions (undergraduate and graduate), enrolment management, records, recruitment, and systems professionals from universities and colleges and provides a captive audience to which exhibiting companies can market their products and services. The ARUCC Conference is a bi-annual event that allows participants an opportunity to update and share their knowledge of administrative and marketing tools, innovative enrolment management trends and business practices.

For 2014, 8'x10' booth spaces are available for the two-day exhibition for \$1500. This fee **includes** standard booth furnishings (1x6' table, two chairs and a standard duplex power outlet) and 2 tickets to the delegate lunch on both days of the exhibition. We will also provide 20 free passes that can be used to invite your other clients or prospects to visit you on-site at your booth during the ARUCC Conference Exhibition.

We have built dedicated blocks of time into the program so that exhibitors can meet with decision makers, senior management and staff.

Who Should Participate in the Trade Show?

- Information Technology providers
- Service providers
- Administrative and marketing software companies
- Enrolment management companies

It's an excellent opportunity to raise your company profile so plan now to exhibit at ARUCC in June, 2014!

As an Exhibitor, your \$1500 fee includes:

- 8'x10' booth space in high traffic area (refreshment breaks are in exhibit area).
- 2 chairs, one 6' table and electrical power (standard duplex outlet)
- Two tickets to the delegate lunch on June 16 and June 17; Two exhibitors per booth can attend the morning Plenary Session on June 16 as well (space permitting).
- Company listing, logo and 50-word description in the on-site conference program and on the ARUCC Conference website (pre- and post-conference).
- 20 complimentary trade show passes to distribute to your partners, customers and prospects for admittance to the ARUCC Exhibition.
- Comprehensive Exhibitor Handbook to assist in making your trade show experience hassle-free
- General Security provided from move-in to move-out
- Additional opportunities for conference sponsors (see separate SPONSORSHIP OPPORTUNITIES Document)

Exhibit Schedule*:

Monday, June 16

Move-in: 6:30 am - 9:30 am

Plenary Session: 9:00 – 10:00 am

Trade Show Open: 10:00 – 5:30 pm

Tuesday, June 17

Trade Show Open: 8:00 am – 3:40 pm

Move-out: 3:40 pm onward

*Subject to Change

Refreshments will be available in the trade show on Monday and Tuesday for all delegates. Exhibitors (two per booth) are invited to attend the lunches both days to network with ARUCC delegates. Exhibitors are welcome to meet with ARUCC delegates or other potential clients (using your free passes) at any other times throughout the day as well.

Your comprehensive *Exhibitor Handbook*, with details regarding final move-in times, show rules and regulations, conference program, schedule of events and supplier order forms, will be sent to you once your booth space is confirmed.

Reserve today! Space is allotted on a first-come, first-served basis. ARUCC will reserve your space upon receipt of your signed contract and payment in full.

For further information or to book your exhibit space, **contact Jeannie Boyes**, JB Productions, jboyes@golden.net or 519 725-1144 or complete the attached registration form.