

ASSISTANT DIRECTOR, INTERNATIONAL RECRUITMENT

York is a leading international teaching and research university, and a driving force for positive change. Empowered by a welcoming and diverse community with a uniquely global perspective, we are preparing our students for their long-term careers and personal success. Together, we can make things right for our communities, our planet and our future.

The Assistant Director role requires a student-focused professional who shares and lives the divisional values of Courage, Connection and Empathy. These values will be demonstrated through a commitment to service excellence. Under the direction of the Associate Registrar & Director, Student Recruitment and Admissions, the Assistant Director, International Recruitment role provides leadership and strategic guidance to the international recruitment team for the development of targeted programs, activities, on and off campus events, communications, conference attendance, and community outreach designed to present York University and its programs in a compelling manner to international prospective students, families, school counsellors, external partners or agents and other key influencers. The Assistant Director role is charged with maximizing the number and quality of a diverse population of international prospective students and applicants while achieving the University's objectives, broadly defined in the University Academic Plan.

To be considered for this opportunity, you will bring the following:

University degree in a relevant discipline required. Master's degree preferred in a related field, such as education, international relations, or business. Five (5) years of related strategic experience, in progressively more responsible roles, preferably in a post-secondary education environment and preferably in an international recruitment and/or marketing environment. Experience living or working abroad. Experience in international recruitment and strategic enrolment management, communications, and strategy development. Experience working with international counsellors and organizations. Experience with online management information systems (CRM) and conversion management and/or business intelligence (BI) platforms (e.g., Power BI, Tableau). Experience with large record management systems (e.g. - MSAccess, CRM Dynamics, SIS). 3 years of management experience.

For full position details, including skills and knowledge requirements, and to apply to this exciting opportunity visit the External Career Portal (www.yorku.ca/jobs) and refer to posting 108060.

We offer comprehensive benefits and access to superb educational and recreational facilities. For more information on what York has to offer U please visit: <http://hr.info.yorku.ca/benefits/>