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Immigration Canada

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Immigration Canada



# CIC Evaluation of the International Student Program

Presentation to the Advisory Committee on International Students and Immigration (ACISI)

May 5, 2010

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# Outline

- Evaluation Issues
- Methodology
- Data Collection
- Project Status
- Next Steps



# Evaluation Issues

- Relevance:
  - Program need
  - Alignment with GoC and CIC objectives
  - Federal role
- Performance (efficiency, effectiveness and economy):
  - Benefits (economic, social and cultural)
  - Global competitiveness
  - Program integrity
  - Program management and policy development



# Methodology

- Evaluation used multiple lines of evidence:
  - Key informant interviews (CIC representatives, other government departments, provinces, stakeholder groups)
  - Surveys of international students (CBIE), CIC visa offices, educational institutions and employers
  - Analysis of CIC administrative data (research and operational)
  - Literature and document reviews
- Scope of evaluation:
  - Reporting period: 2003 to 2008
  - Focus on international students at post-secondary levels



# Data Collection

- Document review and analysis of administrative data
- 42 interviews (in-person, telephone and written response)
  - 13 CIC, 4 other government departments, 10 provincial governments, 15 non-government organizations
- CBIE Canada First Survey of International Students (online)
  - 5,925 international students responded from 22 universities and 4 colleges (response rate of 24%)



# Data Collection (cont'd)

- Surveys of CIC visa offices, educational institutions and employers (online)
  - 50 CIC visa offices responded (response rate of 82%)
  - 60 representatives from educational institutions responded (response rate of 24.3%)
  - 22 employer representatives responded (response rate of 17.6%)
- Comparative study of international approaches completed by researcher
  - Examined design and delivery approaches in the US, UK, Australia, France and New Zealand



# Project Status

- Completed analysis of findings from all lines of evidence
  - Did not use data from survey of employers as low response rate made it unrepresentative
- Presented preliminary findings to Program representatives
- Currently drafting evaluation report
- Final evaluation report anticipated for June 2010



# Next Steps

- Approval by CIC Evaluation Committee
- Finalize management response
- Distribution/posting







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# Questions and Discussion



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*Thank You · Merci*

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